

PARADE HOUSE

T R O W B R I D G E



ABOUT PARADE HOUSE TROWBRIDGE

Parade House Trowbridge is a Grade I listed Georgian townhouse, operating as an events space in the historic heart of the County Town of Wiltshire.

Built in around 1720 for the wealthy cloth merchant Robert Houlton, it is one of the town's finest and most elegant buildings, the centrepiece of what Pevsner's Guide to Wiltshire described as a "stretch of palaces" along Fore Street.

Formerly the headquarters of Ushers Wiltshire Brewery for almost a century, the building had been more or less empty for 20 years until it was acquired in March 2022 by new owners. They restored and redecorated the building and reopened it in May 2022 as a venue for private functions and events.

With beautiful meeting rooms, sweeping staircase and a grand ballroom, it is available to hire for weddings & bespoke celebrations, business meetings & corporate events, exhibitions, gallery shows, photo & location shoots.

Trowbridge is a short distance by road or rail from Bath and Bradford-upon-Avon, and easily accessible from London via the M4 and M3. Parade House is situated in the historic centre of the town, just two minutes' walk from Trowbridge station, and there is ample paid parking close by.

Parade House Trowbridge has no lift, and there is limited wheelchair access to the ground floor only. We regret we cannot accommodate pushchairs or dogs.



WEDDINGS AT PARADE HOUSE TROWBRIDGE

Parade House is the perfect venue for intimate and elegant Wedding Ceremonies and Receptions. The Grade 1 Listed venue can be exclusively yours for up to 54 guests.

Our beautifully furnished and decorated Georgian Mansion is fully licensed, with all the fine rooms available for Weddings and Civil Partnerships.

The delicate blue Drawing Room or the intimate panelled Directors' Room are lovely settings for Ceremonies and Drinks Receptions. Then sweep up the grand Georgian staircase to the elegant Ballroom to enjoy a delicious Wedding Breakfast.

For your departure, we can arrange a spectacular wedding carriage and horses, or a beautiful vintage car to whisk you away. Or if you'd like to continue celebrations into the evening, the Ushers Bar is available for music and dancing.

We want you to have the perfect wedding in this glorious setting, and we will work with you to ensure you enjoy every moment of your big day. We aim to offer you as much flexibility as you

require. We have a selection of hand-picked preferred suppliers, including florists, caterers, photographers, musicians, calligraphers and wedding cake designers ~ all of whom will work tirelessly to transform Parade House so that your Wedding Day is just as you imagined it.

Parade House offers three tailored wedding packages, or we can work with you to create a bespoke wedding design.

SILVER

Parade House is exclusively yours for
a Daytime Ceremony & Drinks Reception

~

Dedicated Event Manager
Wedding Ceremony in the room of your choice
Drinks Reception afterwards with Prosecco and Wine
Chef's choice of Canapés

Indicative price £65 per person*

(Parade House is also available for morning Ceremony only
without Reception. Price on application.)

GOLD

Parade House is exclusively yours for a
Daytime Ceremony, Drinks Reception & Lunch

~

Dedicated Event Manager
Wedding Ceremony in the room of your choice
Drinks Reception afterwards with Prosecco and Wine
Chef's choice of Canapés

~

Three-course seated Lunch in the Ballroom
from approved Caterers
Additional glass of Champagne for Toast

Indicative price £120 per person*

PLATINUM

Parade House is exclusively yours for the Afternoon & Evening

~

Dedicated Event Manager

Wedding Ceremony in the room of your choice

Drinks Reception afterwards with Prosecco and Wine

Chef's choice of Canapés

~

Three-course seated Dinner in the Ballroom
from approved Caterers

Additional glass of Champagne for Toast

After Dinner Cocktails, Snacks and Dancing

Indicative price £200 per person*

* All pricing subject to specific requirements. All prices assume a minimum of 30 guests.
SILVER: Venue access for four hours between 8am and 5pm. GOLD: Venue access for six hours between 8am and 5pm. PLATINUM: Venue access for eight hours from 3pm to 11pm. Drinks reception assumes average of one glass of prosecco and two glasses of wine per person with complimentary soft drinks. Excludes registrar/celebrant costs, wedding cake, flowers, photography/videography, entertainment, toastmaster, DJ, carriage etc. All prices inclusive of VAT.

OUR ROOMS

Parade House offers a variety of elegant rooms suitable for uses ranging from a private business meeting to a wedding, private party or corporate reception.



The Directors' Room

A fine wood-panelled room with marble fireplace, antique furniture, elegant curtains and carpet. Licensed for ceremonies for up to 30 guests.



The Drawing Room

An elegant pale blue and white room with original carved ceiling coving, marble fireplace and exposed floorboards. Licensed for ceremonies for up to 40 guests.



The Grand Ballroom

The spectacular Grand Ballroom, accessed via the main 18th century staircase, and featuring seven full length sash windows with silk curtains and four chandeliers. Licensed for ceremonies for up to 54 guests.



The Robing Room

An elegant and discreet room set just behind the Ballroom, ideal for preparation, dressing or quiet reflection, or for breakout meetings from the Ballroom. Licensed for ceremonies for up to 10 guests.

Several other rooms are also licensed for civil ceremonies, as is the central hallway and staircase.

REVIEWS

“I am just writing to thank you for the magnificent evening which you hosted last night.

Parade House was spectacular, and the work that you have done to polish this jewel really shows. Everyone with whom I spoke was enraptured by the quality and Georgian elegance of the entire property.

Both Denise Bates, our outgoing Mayor, and myself, are truly grateful for such a wonderful evening in such splendid surroundings which mirrored the finest of National Trust Properties in both its presentation and welcoming feel, a truly magical experience in all.

I wish you all the best for the future and envy the events attendees who will surely fill your calendar in the coming weeks and months.

All the best wishes for your inevitable future success.”

Cllr Graham Hill, Mayor of Trowbridge

“Beautiful house and wonderful venue for a wedding or special event. I visited for a recent exhibition and so impressed by how the new owners have sympathetically brought this beauty back to life. A wonderfully warm and very special atmosphere in a regal setting.”

Cllr Jo Trigg

“What an asset to Trowbridge! The sympathetic restoration of Parade House has given us a building that has retained all its character.... but is now a versatile and welcoming venue for the

21st century right here in the centre of town. Well done all involved, you've really excelled yourselves.”

Cllr Stephen Cooper

“We visited Parade House when It first opened, the displays were wonderful and the owners were really friendly, welcoming and open about their journey with the property to date and their plans for the future. I think it’s a beautiful place and look forward to attending more events there in the future.”

Gayle Raisey

“Parade House is one the most wonderful gems in the county. Imagine what Trowbridge must have been like in its heyday. The money from the Mills and the brewery will have fueled the development of this the county town. The elegance and gentle grandeur of this Georgian masterpiece has thankfully been saved by the new owners. Destined to be vandalised into a house of multi occupancy, whilst scores of us complained, they got off their backsides and did something, they swooped in to preserve this beauty. I applaud their foresight and ambition. It is an incredible venue suitable for all sorts of events. Wonderful.”

Elliot Turner

“Wonderful place to visit, so authentic. Every event we have attended was first class. Such great detail especially the Ladies and Gentlemen on Parade Regency Cream Tea. This was one of the highlights of the year. I would not hesitate to book any event at Parade House.”

Joy Williams

“Magical! A step back in time perfect for special occasions and get-togethers in beautiful surroundings.”

Claire Shanley